Oakland Art Association Solo Show Guidelines

The best way to get your mind around the show might be to visit the venues and see firsthand what you must work with. Here are some guidelines:

- **General Considerations** – apply to all solo venues
  - No glass in the frames is allowed.
  - All frames must have a wire across the back for hanging.
  - Because the public can't get right up to some of the pieces to see details on the wall tags, it often works best to make wall tags with only a 1" high number that refers to your inventory list (especially at the Highlands and First Federal venues).
  - The inventory list should be framed and hung with the exhibit.
  - You should also frame and hang an Artists Statement as part of the exhibit.
  - A framed OAA Information letter will also hang with your show.
  - Please send a copy of your inventory price list to Rick Nelson (rixingm@gmail.com).

- All sales made during the show and/or 30 days following the close of the show (if the work was seen by the buyer at the show) will be handled by the Sales Chair (Rick Nelson 925 989-9183). The artist agrees that 30% of the sale price will be taken as a contribution to OAA’s Education Fund. Sales tax of 10.25% will be added to all sales.

- **First Federal** (6058 College Ave, Oakland, CA 94618) – additional considerations:
  - Depending on size, probably 15 to 18 pieces
  - This is a very easy show to hang because we can use nails through a thick "carpet" that's used as wall covering.
  - Rick Nelson will typically be on hand to help with the hanging.
    - OAA has a step stool in the storage room at the bank, just ask someone to get it for you.

- **Piedmont Gardens** (110 41st St, Oakland, CA 94611) - additional considerations:
  - Probably about 18 to 20 pieces for this show.
  - You can use the same kind of numbered wall tags for this show, but you could also use the more traditional wall tags with the title, your name, price, etc.
    - You still should hang an inventory list with prices and an Artist Statement.
  - The Piedmont Show Chairman will typically be on hand to help hang this venue.

- **Highlands Country Club** (110 Hiller Dr, Oakland, CA 94618) – additional considerations:
  - Metal frames may be used only if they have felt pads to protect the walls.
  - No flammable items like loose fluffy fabrics.
  - There are no specific size requirements at Highlands, however you will probably need 3 or 4 pieces at least 16x20 to hang on the highwall over the stairs.
  - Depending on size, probably need 15 pieces total.
  - Hanging is difficult at Highlands, be sure to have Rick Nelson or someone from the club staff on hand to put up this show.
- Oakland Chamber of Commerce – additional considerations:
  - This is the smallest of the Solo Venues and will only take +/- 6 pieces depending on the sizes of course.
  - Location is great, just up the escalator from the 12th Street Bart Station.
  - Hanging is straightforward using the overhead rail and adjustable drop lines and hooks. Rick Nelson will be on hand to help.